

Privacy Policy for Binnys Nexus App

Effective Date: 30-04-2026

Welcome to the Binnys Nexus App ("App"). Your privacy is important to us, and we are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your data when you use our App.

1. Information We Collect

We may collect the following information:

- **Personal Information:** Name, email address, phone number, provided during registration.
- **Device Information:** Information such as device type, operating system, and IP address for app optimization and troubleshooting.
- **Usage Data:** Interactions with our App, including browsing, search queries, and purchase history, to improve your experience.

2. How We Use Your Information

The information collected is used for:

- Processing orders and delivering products.
- Providing customer support and responding to inquiries.
- Enhancing user experience through personalized recommendations.
- Sending updates, offers, or promotional content (only if opted-in).
- Ensuring the App's security and detecting potential fraud.

3. Sharing Your Information

We do not sell or rent your personal data. However, we may share your information with:

- **Service Providers:** Third-party vendors assisting with delivery, or analytics.
- **Legal Compliance:** Authorities, if required by law or to protect our rights.

4. Data Security

We use encryption and secure servers to protect your data. While we strive to safeguard your information, no system is entirely secure. We encourage you to keep your account details confidential.

5. Your Rights

You have the right to:

- Access and update your personal information.
- Request deletion of your account and associated data.

- Opt-out of marketing communications at any time.

6. Third-Party Links

Our App may contain links to third-party websites. We are not responsible for their privacy practices. Please review their privacy policies before sharing your data.

7. Changes to This Policy

We may update this Privacy Policy periodically. Significant changes will be notified via the App or email. Please review this page regularly for updates.

8. Contact Us

If you have questions or concerns about our Privacy Policy, please contact us at:

Binny's Jewellery Pvt. Ltd.

Email: [tech@binnys.in]

Phone: [9920611600]

Address: [Binnys jewellery pvt. ltd., 14-a, paper box, mahakali caves road, andheri east, mumbai]

By using our App, you agree to the terms outlined in this Privacy Policy. Thank you for trusting Binny's Jewellery Pvt. Ltd.!